

RENAISSANCE GETTING STARTED IDEA #112: COLOR RUN FUNDRAISER

**School type:**

K-12

Activity goal:

Raise funds for your renaissance program and create community involvement

Prep Time:

3-5 Hours

People required:

Renaissance committee, renaissance sponsors, business sponsors

Space requirements:

Area to run the race

Timing:

Variable

Materials:

Race shirts, powder paint, corn starch, laundry detergent caps, buckets, fruit, drinks, medallions

Cost:

Will vary, but should be \$500 or less for the first year

Submitted by:

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OVERVIEW

A fun way to raise funds and create community involvement simultaneously

INSTRUCTIONS

1. Pick a date, time, and location for your race.
2. Ask local businesses to serve as race sponsors in exchange for their business logo to be placed on your race t-shirts.
3. Determine a starting and ending point for your race.
4. Advertise and promote your race. Allow for participants to register in person, online through your school's website, and online through popular running websites.
5. Design and order t-shirts for race participants.
6. Purchase powder paint and corn starch (mix 1:1) for your color stations.
7. Purchase 5-gallon buckets to hold your paint mixture on the day of the race.
8. Design and order medallions for your race participants.
9. Purchase drinks and fruit for race participants.
10. Have fun!!!

ADDITIONAL OPPORTUNITIES

- Invite colleges and the military to set up booths at the event. Ask the military recruiters if they can bring a military vehicle to display or a rock climbing wall!
- Include a "fun run" for children that is shorter in distance so they can participate as well
- Laundry detergent caps work perfect as scoops for throwing the paint at the color stations
- Have music playing before, during, and after the race-make it fun!!!
- Emphasize that is a fun run-that way you can save on costs such as renting an official clock, numbered bibs, etc.