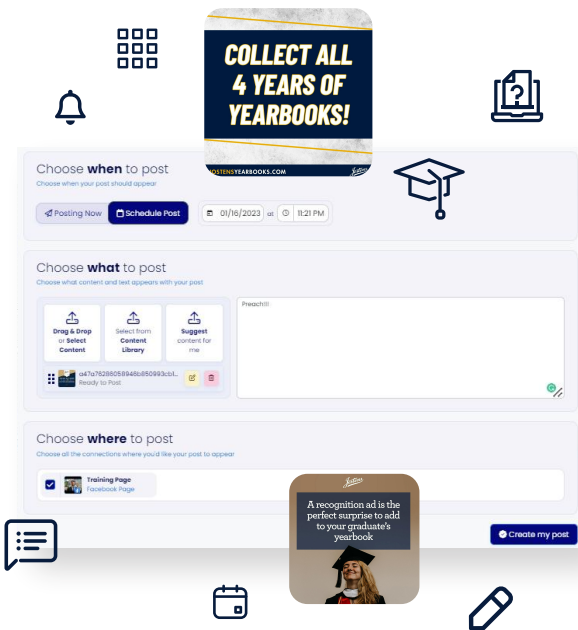




Social Media content creation, planning, posting, training, and Exclusive Jostens Content: all on Jostens Social. Helping you celebrate your favorite school and Yearbook moments on social with an easy and fun experience.

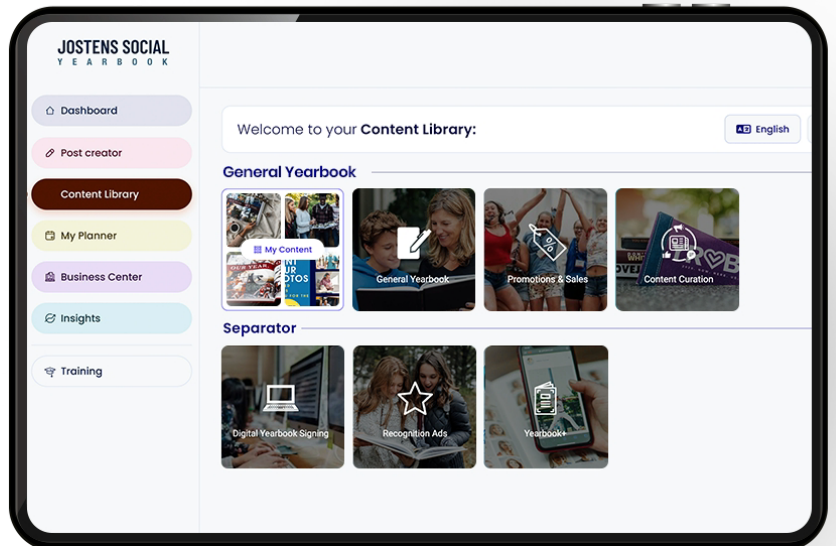


POST MAKER

This is the center of it all! You can create, post, and schedule from here on Facebook, Instagram, Pinterest, Twitter, and more. This gives you the ability to upload your own images and video and schedule them to your social media accounts. Or, you can pull content from the Jostens Social Content Library.

CONTENT LIBRARY

Find a full library of pre-loaded exclusive content from the Jostens team! This has all types of content categories for you to dive into, with holiday posts, customizable frames, Josten's videos, and more, all available in the **Content Library**.





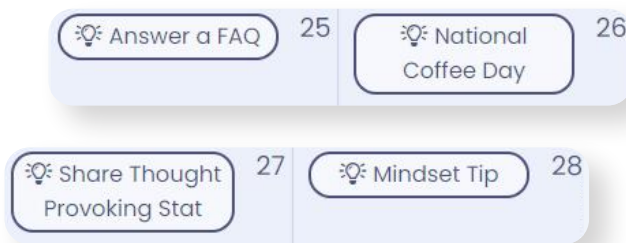
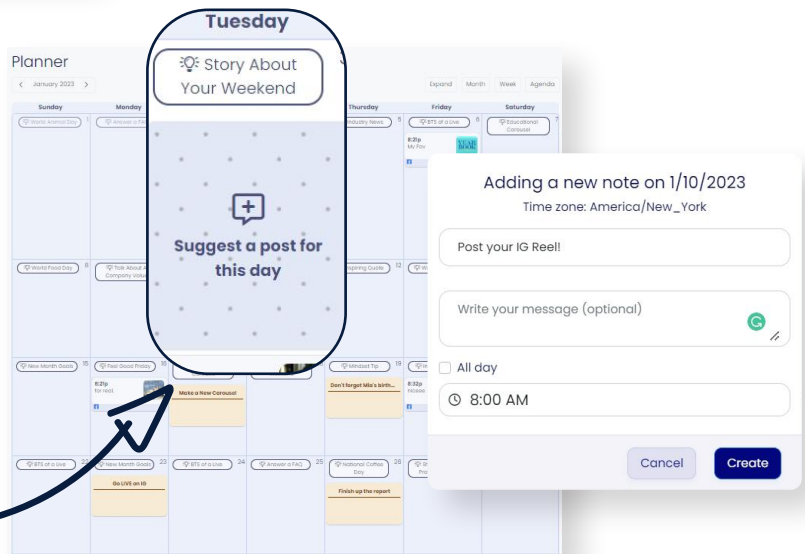
THE JOSTENS SOCIAL CREATOR



Now, for one of the most exciting updates: **the Jostens Social Creator!** This enables you to fully personalize any image or video or update and modify your own content! Once you upload your content, you can add stickers, fun fonts, frames, overlays, and more.

CALENDAR

This is a full-scale social calendar for taking notes, checking your social posts, and strategizing. You can also select upcoming calendar dates to quickly schedule a post for that day. Plus, if you want a content suggestion from the Jostens Social team, just click the **'suggest a post'** option!



STRATEGY PROMPTS



The Jostens Social Calendar has **Strategy Prompts** with posting ideas from the Jostens team! Click on these for inspiration on making Reels, creative ideas for an upcoming holiday, or recommended content for a Yearbook promotion.

NEW MOBILE EXPERIENCE



Jostens Social is now going fully mobile with a **brand new app!** This will allow you to use Jostens Social when you're on the go or anytime you want to post with your phone. Plus, the new mobile experience features a light and dark mode and a whole suite of new social media apps for scheduling reminders. Stay tuned for instructions on how to download the app on the Jostens Social platform.

