

THE LOOK OF RENAISSANCE IDEA #609: SIDEWALK CHALK MESSAGES

**School type:**

Elementary School, Middle School, High School

Activity goal:

Welcome students to campus with positive messages

Prep Time:

1 hour

People required:

Students with artistic ability or creativity

Space requirements:

Open sidewalk in high-traffic area

Timing:

Beginning of school year or any time

Materials:

Sidewalk chalk, clean sidewalk

Cost:

Minimal, around \$5-10

Submitted by:

Jostens Renaissance Education

OVERVIEW

Set the tone of your school as a welcoming, fun place where everyone belongs.

INSTRUCTIONS

1. Obtain chalk and permissions as needed.
2. Draft students to decide on ideas and decorate the sidewalks. Consider asking art classes to participate.
3. Set a time and date. Reschedule if rain is expected.
4. Make decoration day a fun experience with music or snacks.

ADDITIONAL OPPORTUNITIES

- Send in a school announcement with the locations of the drawings, and encourage everyone to take a look at them.
- Take pictures and share them on social media, using the hashtag #positivepavement. Tag your school account and Jostens Renaissance accounts (@j_renaissance on Twitter, @jostensrenaissance on Instagram, and Jostens Renaissance on Facebook).